

Consett Academy – Business Studies Curriculum 2022-23



The courses that we teach within Business Studies are designed to integrate knowledge and skills in a way that allows students to support and develop each other. The aim of the GCSE, BTEC Tech Award and also the A Level course, is to engage students in the world of Business, with an ambition to encourage and prepare students for a career in Business or Entrepreneurship. This is evident in the first half term, where students focus on Entrepreneurial characteristics and skills as well as looking into how new business ideas come and being introduced to key business terminology that students will carry through from year to year as their knowledge expands. The Edexcel specifications that we teach here at Consett Academy have direct links with similar subjects that many of our students also study such as Maths, History and Psychology.

The delivery of the courses we teach uses a range of activities aimed to engage, stretch and interleave previous topics as well as different skill sets. There are many links throughout each course, and therefore each Key Stage, to real life examples. This improves engagement and allows students to relate to more to the theoretical elements of the subject. We have also recently introduced an Enterprise unit within Key Stage 3 to provide that familiarity to students when they choose their options, but to also spark interest and enthusiasm for our subject. We aim to develop student's skills and abilities that will support them in being successful in their exams and coursework, as well as in any further study that they do as well as providing them with aspiration to move into this subject area as a career.